

Event Date: Wednesday, December 15, 2010; 6pm-9pm
 Location: Mayfair Farms, West Orange, NJ
 Organizations: **NJ/IABC, NJADCLUB, PRSA-NJ, NJBMA, SCIP, MCA-I NJ, NJAMA, ADCNJ, MENG-NJ, JSPRAA and AWCNJ**

This contract for the amount chosen below is for your commitment to be a sponsor at the **2010 NJ MarCom Joint Holiday Networking Event**. We expect over 350 people in marketing, communications, media, creative and other services related to these industries. Your early commitment allows your name to appear on early communications! Our emails reach nearly 10,000 professionals in NJ who are responsible for buying decisions!

☐ **Platinum Sponsor – Cash donation of \$4,000.**

In exchange for the dollar figure noted, you will receive the following plus **guaranteed exclusivity** on being *the only sponsor from your particular industry with a table at the event* (note industry below for approval by committee):

- o Three (3) admissions
- o a dedicated 6 foot table (for your handouts or a tabletop display)
- o a full color full page ad (5"x8" vertical) in the Event Brochure
- o prominent display on web micro-site
- o Logo and link on email blasts (6 scheduled blasts).
- o Final attendee mailing list spreadsheet

☐ **Gold Sponsors – Cash donation of \$2,000.**

In exchange for the dollar figure noted, you will receive:

- o Three (3) admissions
- o a dedicated 6 foot table (for your handouts or a tabletop display)
- o a full color full page ad (5"x8" vertical) in the Event Brochure
- o prominent display on web micro-site
- o Logo and link on email blasts (6 scheduled blasts).
- o Final attendee mailing list spreadsheet

☐ **Silver Sponsors – Cash donation of \$ 500.**

In exchange for the dollar figure noted, you will receive:

- o One (1) admission
- o a full color half page ad (5"x4" horizontal) in the Event Brochure
- o display on web micro-site
- o Logo on email blasts (6 scheduled blasts).
- o Final attendee mailing list spreadsheet

Payment is due with this signed agreement and a check should be made out and mailed to:

Attn: Pat Hanley
 The New Jersey Advertising Club
 199 Prospect Avenue, PO Box 7250, North Arlington NJ 07031-7250
 (201) 998-5133 Fax: (201) 998-7839

SIGNATURE	DATE
PRINTED NAME	
COMPANY NAME	
BILLING ADDRESS	
CITY	STATE
ZIP	
EMAIL ADDRESS	
TELEPHONE (AREA CODE)	
FAX (AREA CODE)	
YOUR INDUSTRY (I.E.: STAFFING, AD AGENCY, PR, OFFSET PRINTER, ISP, PAPER MILL, ETC.)	



Joint Holiday Networking Event Sponsor

INVOICE

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A la carte Sponsors (DOES NOT include admission or anything else beyond what is stated):

- ☐ **Full page ad – Cash donation of \$250.** Full color full page ad (5" x 8" vertical).
- ☐ **1/2 page ad – Cash donation of \$150.** Full color 1/2 page ad (5" x 4" horizontal).
- ☐ **1/4 page ad – Cash donation of \$75.** Full color 1/4 page ad (2.25" x 4" vertical).

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